Lighthouse -> Page Performance -> <https://pagespeed.web.dev/analysis/https-www-kauveryhospital-com/6zud8qddu2?form_factor=desktop&category=performance&category=accessibility&category=best-practices&category=seo&hl=en-US&utm_source=lh-chrome-ext>

https://seomator.com/

1. No propere title tags
2. Meta descriptions

**The SEO title is 84 characters long, which is too long.**

**The meta description is 191 characters long, which is too long.**

**No H1 tag was found. For the best SEO results there should be exactly one H1 tag on each page.**

**Some images on the page have no alt attribute. (8)**

**Some Open Graph meta tags are missing.**

1. Meta keywords are low
2. Not propere heading tags
3. Image errors with alt tags

We found 40 images on this web page

False 8 ALT attributes are empty or missing.

1. HTML to Text Ratio is: **5.29%**
2. IP Canonicalization -> No your domain IP 101.53.137.232 does not redirect to kauveryhospital.com
3. No propere robots.txt file configurations
4. There is no Oh no, iframe content has been detected on this page
5. No proper backlinks -> follow and nofollow
6. Usability of character in the url is high
7. High page load time
8. Desktop and mobile website page speed is low
9. Mobile compactibality -> Bad, embedded objects detected.
10. W3C not validated
11. Not propere implementations of OGTAGS
12. Low performance of mobile and desktop view

**The server is not using "expires" headers for the images.**

**Some Javascript files don't seem to be minified.**

**The page makes 48 requests. More than 20 requests can result in slow page loading.**

1. **No propere follow and nofollow tags in the ancher tags**
2. **No faq shemas**
3. **url structure is not propare**
4. **keyword optimaisations**
5. **no propare keyword content -> high volume of jarkant words**
6. **no propare page redirections (news events -> open the page in new tabs)**
7. **low page performance because of high image and file size**
8. **use cdn of another file storage to render the image and video files**
9. **domain authority -> 65/100**
10. **use proper user experienced pages (href=\_\_target) not used**
11. **Use proper image alt keywords tags**
12. **Feedbacks for patient portals**
13. **Didn’t use of broaudCrumbs**
14. **Frequentlyy asked questions snippets**
15. **Questions and answer forums**